



SHE IS ACTION

Ambassador Programme

Background

The best memories were always the ones with friends and sea soaked beach hugs, post climbing coffees and apres-ski with the girls celebrating the day! Going alone is great, but getting out there together, experiencing new things and finding something that you want to make more space in your week to do, that's what matters.

2.4million fewer women than men say they enjoy sports. It's time to change that! Whether good, bad or average, we believe there is a sport every woman will love and our goal is to give her a place to find the confidence to do that.

Our Platform Goals

500k members and 1000 active daily users, by:

1. Encouraging meaningful discussion
2. Promoting the use of our groups feature
3. Encouraging members to host their own meet ups and events

Things You Can Do:

- Lead and engage in meaningful interactions on the platform
- Create and lead groups in your preferred sports, your location or an area of sports and adventure expertise
- Spread the word through social media and offline interactions
- Perhaps arrange informal meet ups
- Maybe even work with us to run more formal events in your area

Benefits

- Community leadership experience
- Raise the profile of you (and even your business) on the platform
- exclusive meet ups
- A monthly contribution towards sports and adventure*
- Ambassador partner discounts
- Opportunities to try new sports

**Subject to securing investment*